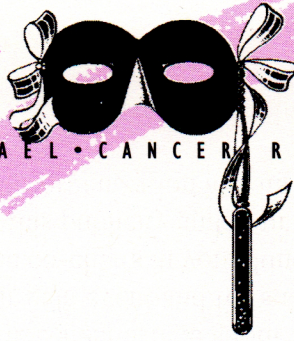


*Le Bal Masque*  
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*Executive Director*

\* Deceased

June 21, 1996

Mr. Jeff Rosen  
Assignment Editor  
Canadian Jewish News  
10 Gateway Blvd. Suite 420  
Don Mills, ON M3C 3A1

Dear Jeff:

I would like to take this opportunity on behalf of Israel Cancer Research Fund to express my sincere thanks to you for having written an excellent article about Le Bal Masque on April 12, 1996 prior to our gala event and for subsequently publishing the picture of our three co-chairs in your June 20th issue. We greatly appreciate this publicity and your support in making the community aware of our organization and its fundraising efforts.

The coverage you provide is so important to us and by helping us promote awareness of our organization you are ultimately helping to advance cancer research.

Thank you once again for your support.

Yours very truly,

Brenda Bloomstone  
Executive Director

cc: Mordechai Ben-Dat